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**Erasmus+ Project “Artificial Intelligence for Non-Governmental Organizations -
Harmonizing Use cases and Best practices” (AI-NGO HUB)
Nº 2024-2-DE02-KA210-ADU-000271579**

A2. AI Tool Library Creation

T4. Comprehensive AI Tool Library (V.1)

A2. T4 Comprehensive AI Tool Library

Content

1. Introduction about the Erasmus+ Project	3
2. Introduction to Artificial Intelligence and its application for NGO functions	4
3. Market Research and Tool Identification	4
4. Categorization of NGO core functions	5
5. AI Tools repository	5
5.1 FUNCTION: Research	6
5.2 FUNCTION: Financial Management (Inercia Digital)	12
5.3 FUNCTION: Communication (Inercia Digital)	17
5.4 FUNCTION: Monitoring and Evaluation (M&E)	20
5.5 FUNCTION: Capacity Building	25
5.6 FUNCTION: Human Resources	36
5.8 FUNCTION: Data Analysis	50
5.9 FUNCTION: Research & Knowledge Management	53
5.10 FUNCTION: Fundraising	59
6. Additional Resources	65
7. Conclusion	66
8. Anexes	66

1. Introduction about the Erasmus+ Project

eg. The Erasmus+ project: “Artificial Intelligence for Non-Governmental Organizations - Harmonizing Use cases and Best practices” (AI-NGO HUB) N° 2024-2-DE02-KA210-ADU-000271579 is designed to empower non-governmental organizations (NGOs) across Europe by integrating artificial intelligence (AI) tools into their daily operations. As digital transformation accelerates globally, it is crucial for NGOs to harness the potential of AI to enhance their efficiency, reach, and impact.

The need for our project arises from the realisation of shared needs such as the need to identify functions of NGOs that can be enhanced with AI applications and develop practical solutions for incorporating AI into everyday practice. AI can support NGOs in many ways, from management of finances and communications, to research and project coordination. Ultimately, AI has the potential to transform how NGOs are able to operate, opening possibilities for NGOs to become more nimble, data-driven, and responsive to the communities they serve.

The AI-NGO HUB project seeks to support the capacity of NGOs to be able to sustainably integrate artificial intelligence (AI) tools into their everyday work in practical, inclusive ways.

The objectives of the project include:

- **Identify Priorities for AI Utilisation:** Identify specific functions of NGOs, such as communication, administration, fundraising, or research, where AI tools are able to add real value and streamline those processes.
- **Create a Digital Library of AI Tools:** Set up an intuitive, user-friendly website to help NGOs navigate the vast array of well-established AI tools available for free, to assist NGOs discover, select, and leverage AI tools to meet their operational needs.
- **Build Digital Literacy and Confidence:** Provide additional training opportunities for staff and volunteers of NGOs to develop their knowledge and use of AI technology, in order to strengthen their digital skills and competence in leading digital transformation.

The expected results of the AI-NGO HUB project is the creation of a comprehensive, multilingual AI Tool Library and a digital accessible platform for NGOs to easily discover and deploy AI tools that meet their operational needs. Simultaneously, the project will deliver a practical, multilingual AI Integration Guide featuring step-by-step instructions, ethical

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considerations and selection criteria to support AI implementation. To strengthen digital capacity in the sector, the project will deliver at least; 3 relevant training workshops; reaching at least 40 NGO staff and volunteers; so they can feel confident in applying AI to their day-to-day work. Finally, strategic visibility and rollout will ensure the project outcomes have been shared widely and contribute to heightened awareness of AI tools among NGOs leading to the wider take up and use of AI tools and innovation.

2. Introduction to Artificial Intelligence and its application for NGO functions

eg. Artificial Intelligence (AI) is transforming the way organizations operate across all sectors and non-governmental organizations (NGOs) are no exception. As NGOs face increasing demands with limited resources, AI offers valuable opportunities to streamline operations, enhance decision-making, and amplify social impact.

This section provides a concise overview of what AI is and how it can be applied within the context of NGO work. Rather than replacing human involvement, AI acts as a powerful assistant, helping NGOs to be more efficient, informed, and effective.

Points covered in this section:

- What is Artificial Intelligence? A simple explanation of AI, machine learning, and automation concepts.
- Why AI matters for NGOs: How AI can support key areas such as fundraising, communication, volunteer management, data analysis, and program delivery.
- Opportunities and challenges: Highlighting the benefits (e.g., saving time, reaching more beneficiaries) and potential risks (e.g., bias, data privacy).
- Examples of real-life applications: Brief cases of NGOs already using AI tools to support their missions.

3. Market Research and Tool Identification

eg. Develop: Introduction to understand key functions often performed by NGOs, such as research, financial operations, outreach, communications, and often misconstrue needs and priorities that they are challenged with. The initial survey is part of the market research for the AI-NGO HUB project examining what free AI tools are best suited to support them with their core functions. *General Overview of the phase of the project.*

4. Categorization of NGO core functions

Eg. Introduction to the categorization developed according to core NGO functions such as research, financial management, outreach, and communication. This will ensure that the library provides tailored and practical options for NGOs in various operational areas.

5. AI Tools repository

A Comprehensive AI Tool Library. A comprehensive, user-friendly library of free AI tools. This repository will serve as a one- stop resource for NGOs, offering a curated selection of tools that are categorized by function, **such as research, financial management, and communication. In PDF & living document (Google doc) format.**

- Tools grouped by core NGO essential functions (10 functions such as research, financial management, outreach, and communication.)
- The repository includes 3 tools per core function.

5.1 FUNCTION: Research

Tool 1	Taskade AI
Link	https://www.taskade.com/
Description	<p>Taskade AI is a collaborative project management and productivity platform enhanced with artificial intelligence capabilities. It allows teams and NGOs to organize projects, manage tasks, create collaborative documents, brainstorm ideas, and track progress in real-time, all within a single, visually rich workspace. The integrated AI assistant helps generate tasks, automate repetitive workflows, draft project plans, and even summarize meeting notes or discussions. Taskade AI is especially useful for NGOs working with distributed teams or volunteers, offering robust real-time collaboration and communication tools. With its generous free-forever plan, Taskade AI ensures even small and mid-sized NGOs can benefit from advanced project management without financial barriers.</p>

Use cases	<ul style="list-style-type: none">· Planning and tracking multi-phase projects or campaigns (e.g., fundraising, advocacy, community events)· Brainstorming and co-authoring project proposals or grant applications in a shared workspace· Automating routine workflows such as task reminders, status updates, or meeting agenda generation· Centralizing team communications and documentation for remote staff and volunteers· Generating progress reports or meeting summaries with the built-in AI assistant
Pros	<ul style="list-style-type: none">· Free-forever plan suitable for small teams· Real-time collaboration across devices (desktop, mobile, web)· AI-powered task generation, meeting summaries, and workflow automation· Highly visual and customizable workspaces, mindmaps, and kanban boards· Supports unlimited projects and tasks even on the free

	<p>tier</p> <ul style="list-style-type: none"> · Integrated chat and video call features
Cons	<ul style="list-style-type: none"> · Advanced AI automation and team features may require paid plan · Learning curve for users new to collaborative project management tools · Integration with external apps (Google Drive, Slack, etc.) may be limited in the free version · Requires stable internet connection for best performance
Support	<p>Taskade Help Center YouTube Tutorials</p>
Link to the integration guide	

Tool 2	Asana AI
Link	https://asana.com/

<p>Description</p>	<p>Asana is a leading project management platform trusted by NGOs and enterprises worldwide. The new Asana AI features further accelerate task organization, resource planning, and project tracking by automatically generating actionable to-do lists from goals, drafting project timelines, surfacing risks, and suggesting next steps based on workflow analysis. Its smart suggestions help teams prioritize work and reduce manual coordination. Asana’s interface is flexible, offering kanban boards, lists, Gantt charts, and calendar views. The AI assistant drafts meeting agendas, automates task follow-ups, and enables natural language queries for project data. Free and discounted NGO plans make it accessible to a wide range of organizations.</p>
<p>Use cases</p>	<ul style="list-style-type: none">● Coordinating complex multi-stakeholder campaigns or events● Automatically prioritizing project tasks and generating timelines● Managing volunteer assignments, event planning, and grant deadlines● AI-powered meeting notes and summary creation● Monitoring project health with automated insights and suggestions

Pros	<ul style="list-style-type: none"> ● Robust AI capabilities for automating planning and follow-up ● Versatile views and templates for different team styles ● Rich integration ecosystem (Google Drive, Slack, email, etc.) ● Generous free tier and nonprofit discounts ● Mobile and web accessibility
Cons	<ul style="list-style-type: none"> ● AI features are limited in the free plan, full suite in paid plans ● Can be overwhelming for very small teams at first ● Custom automation setup may require onboarding
Support	Asana Guide YouTube Tutorials
Link to the integration guide	

Tool 3	Trello AI
Link	https://trello.com/
Description	Trello is a visual, board-based project management tool enhanced with AI features for task automation and content generation. Trello AI uses “Butler,” its AI workflow automation engine, to streamline

	<p>repetitive processes, generate task lists, send automated reminders, and set up conditional triggers. The built-in AI power-ups help NGOs quickly organize projects, collaborate in real-time, and even summarize board activity. Its simple drag-and-drop interface is ideal for small or volunteer-driven teams, enabling clear visual tracking of progress, bottlenecks, and deadlines. Trello’s free plan covers unlimited cards and lists, with optional paid upgrades.</p>
<p>Use cases</p>	<ul style="list-style-type: none"> · Managing grant application workflows and tracking deadlines · Automating repetitive tasks (e.g., follow-up, reminders, assignments) · Visualizing team progress with customizable boards · Generating automated reports and summaries of board activity · Volunteer coordination and event planning
<p>Pros</p>	<ul style="list-style-type: none"> · Intuitive, visual interface—easy onboarding for non-technical users · Powerful AI-based workflow automations

	<ul style="list-style-type: none"> · Flexible integrations and community “power-ups” · Unlimited boards, lists, and cards in free tier · Great for remote teams and distributed volunteers
Cons	<ul style="list-style-type: none"> · Some AI/automation features require a paid subscription · Lacks built-in Gantt/chart views (third-party power-ups needed) · Large projects can become cluttered if not managed well
Support	Trello Help Center YouTube Tutorials
Link to the integration guide	

5.2 FUNCTION: Financial Management (Inercia Digital)

Tool 1	QuickBooks
Link	quickbooks.intuit.com
Description	<p>Cloud-based accounting software. QuickBooks is a widely-used cloud-based accounting software that helps to manage finances more efficiently. It offers tools for budgeting, expense tracking, payroll, invoicing, donation management, and financial reporting. Its automation features streamline bookkeeping and ensure transparency.</p>
Use cases	<p>Manage budgets, track donations/grants, generate reports for transparency.</p>
Pros	<p>Widely used, easy integration, comprehensive features. The basic plan: 1.90€ per month. 18 € per year.</p> <ul style="list-style-type: none"> ● Extensive features tailored for small to mid-sized organizations. ● Integration with banks, grant management platforms, and donor databases. ● Customizable reports enhance financial transparency for funders.
Cons	<p>Can be complex for small NGOs with limited staff. The platform can</p>

	be complex for users without accounting experience. Subscription costs may be high for small NGOs. Some features require third-party add-ons.
Support	https://quickbooks.intuit.com/eu/learn-and-support/
Link to the integration guide	

Tool 2	Fathom
Link	https://www.fathomhq.com/
Description	Financial analysis and reporting platform that integrates with accounting software. Fathom is a financial analysis and performance reporting tool that connects with accounting software like QuickBooks and Xero. It offers visual dashboards, KPI tracking, benchmarking, and financial insights, helping NGOs communicate financial performance clearly to stakeholders.
Use cases	Create visual financial reports to present to the board/stakeholders.
Pros	Great for dashboards and performance insights. <ul style="list-style-type: none"> • Clear and professional financial dashboards for board and donors.

	<ul style="list-style-type: none"> ● Advanced KPI tracking allows impact-driven financial monitoring. ● Enables scenario planning and trend analysis.
Cons	<p>Requires data from other tools (e.g., QuickBooks).</p> <ul style="list-style-type: none"> ● Dependent on data from external accounting tools. ● May be excessive for smaller NGOs with simple financial needs. ● Requires some financial literacy to use effectively.
Support	https://support.fathomhq.com/en/
Link to the integration guide	

Tool 3	NAME
Link	Copilot https://copilot.money/
Description	Personal finance app with budgeting, expense tracking, and forecasting features. Copilot is a personal finance and budgeting app that can be adapted for micro or project-based NGO finance tracking. It offers real-time transaction tracking, custom budgeting, and expense categorization.

Use cases	Monitor project expenses and predict funding gaps.
Pros	User-friendly, ideal for real-time financial overview. <ul style="list-style-type: none">● Intuitive interface ideal for project managers or volunteers.● Real-time alerts and visual summaries of spending.● Great for individual teams or department-level budgeting.
Cons	Limited to personal/small org finances, not full accounting. <ul style="list-style-type: none">● Not a complete accounting solution for full organizational needs.● Lacks features like payroll, donor tracking, and audit trails.● Limited to iOS and macOS environments.
Support	https://help.copilot.money/en/
Link to the integration guide	

5.3 FUNCTION: Communication (Inercia Digital)

Tool 1	Copy Ai
Link	copy.ai
Description	AI tool for generating written content like emails, social posts, reports. uses artificial intelligence to generate written content such as emails, blog posts, press releases, and social media captions. Quickly create persuasive, high-quality messaging without needing a professional writer.
Use cases	Write newsletters, donor emails, social content.
Pros	Fast, intuitive, free plan available. <ul style="list-style-type: none"> ● Saves time and resources by automating content creation. ● Includes templates tailored for nonprofit use cases. ● Easy-to-use interface with multilingual support.
Cons	May need manual review. <ul style="list-style-type: none"> ● May produce generic or repetitive content without human editing. Accuracy and tone can vary depending on prompt quality.

	<ul style="list-style-type: none"> Free version has limited features.
Support	https://support.copy.ai/en/
Link to the integration guide	

Tool 2	Jasper Ai
Link	https://www.jasper.ai/
Description	AI writer for long- and short-form content creation. An advanced AI writing tool capable of producing long-form content, grant proposals, reports, and storytelling for campaigns. It provides customizable tones and styles and integrates with SEO tools.
Use cases	Draft blog posts, reports, campaign messages.
Pros	<p>High quality output, strong templates.</p> <ul style="list-style-type: none"> Produces high-quality, SEO-optimized content. Supports long-form, narrative writing ideal for impact stories. Offers brand voice consistency and team collaboration tools.
Cons	<ul style="list-style-type: none"> Higher cost compared to other writing tools.

	<ul style="list-style-type: none"> ● Learning curve for full feature use. ● Needs careful prompt design to avoid irrelevant output.
Support	https://help.jasper.ai/hc/en-us
Link to the integration guide	

Tool 3	Lumen5
Link	https://lumen5.com/
Description	AI-powered video creation tool from text or blog content. A video creation platform that transforms written content into engaging videos. Ideal for storytelling, awareness campaigns, and social media outreach, it enables the creation of impactful videos without design or editing expertise.
Use cases	Turn NGO stories into social-friendly videos.
Pros	Visual storytelling without editing skills. <ul style="list-style-type: none"> ● Drag-and-drop video creation with professional templates. ● No prior editing skills required. ● Enhances message retention and visibility on social platforms.

Cons	<ul style="list-style-type: none"> ● Free version has watermarks and limited video options. ● Limited control over advanced design/customization. ● Not ideal for live-action footage editing.
Support	https://help.lumen5.com/en/
Link to the integration guide	

5.4 FUNCTION: Monitoring and Evaluation (M&E)

Tool 1	NAME: Evaluation AI
Link	https://evaluationai.com
Description	Evaluation AI is a powerful artificial intelligence-driven tool designed to improve monitoring and evaluation (M&E) efforts within institutions . It caters to M&E professionals, employees of donor organizations, researchers, consultants, interns, and students, offering a range of features such as AI-powered data analysis, automated reporting, real-time monitoring, and customizable evaluation frameworks. In details, some of its functions include:

- | | |
|--|---|
| | <ul style="list-style-type: none">● Custom AI Prompt Templates: Generate new plagiarism-free content using our custom M&E templates, and improve existing content in multiple languages.● Image Generation: Generate Images for your case studies, reports, website or newsletters via OpenAI DALL-E 2 and Stable Diffusion by describing the image.● Transcribe Audio: Transcribe audio and video files with the Speech to Text feature via the OpenAi Whisper model.● Generate Code: Generate code and excel, google sheet or SQL formulas in any programming language with the help of the AI without any technical knowledge |
|--|---|

<p>Use cases</p>	<p>Below is an overview of how Evaluation AI can be applied across key M&E workflows:</p> <ul style="list-style-type: none"> ● Automated Report Drafting: Upload raw survey CSVs to instantly generate narrative summaries, tables, and charts for donor deliverables. ● Rapid Indicator Design: Use prompt templates to draft logical frameworks, setting SMART indicators in minutes. ● Qualitative Analysis: Transcribe focus-group recordings and summarize key themes without manual effort. ● Visual Storytelling: Generate tailored illustrations for impact reports or social-media case studies. ● Data Workflow Automation: Auto-create Excel or Google Sheet formulas for KPI-tracking dashboards.
<p>Pros</p>	<ul style="list-style-type: none"> ● Feature Set & Customization: Comprehensive M&E-specific tools. ● Performance & Reliability: Fast processing of large datasets. ● Integration & Compatibility: Works with common file formats.
<p>Cons</p>	<ul style="list-style-type: none"> ● Cost & Licensing Model: Advanced tiers may exceed

	<p>small-NGO budgets.</p> <ul style="list-style-type: none"> ● Usability & Learning Curve: Initial setup and template customization require orientation.
Support	Official Website
Link to the integration guide	

Tool 2	NAME: Insight7
Link	https://insight7.io
Description	<p>Insight7 is a powerful platform designed to streamline the analysis of qualitative data, making it an essential tool for monitoring and evaluation. With its user-friendly interface and advanced features, Insight7 allows users to:</p> <ul style="list-style-type: none"> ● Transcribe and Analyze Conversations: Easily upload audio or video files and transcribe them into text. The platform analyzes the transcripts to extract key insights, themes, and sentiments. ● Generate Reports: Quickly create comprehensive reports that summarize findings, insights, and recommendations based on the analyzed data. ● Visualize Data: Use journey maps, mind maps, and

	<p>other visual tools to present data in an easily digestible format, making it easier to communicate findings to stakeholders.</p> <ul style="list-style-type: none"> ● Collaborate with Teams: Share insights and reports with team members, facilitating collaboration and informed decision-making.
Use cases	<p>Insight7 serves a range of use cases across product, UX, and customer-centric teams. More specifically, it could be used from NGOs in the following sectors:</p> <ul style="list-style-type: none"> ● Product Management: Quickly synthesize user feedback to identify top feature requests and pain points. ● UX Research: Analyze usability testing sessions and user interviews to guide product design. ● Customer Experience: Understand patterns in support calls, complaints, or survey responses to improve service quality. ● Marketing Teams: Discover language that resonates with users and refine messaging or value propositions. ● Founders and Startups: Validate product-market fit by analyzing early user feedback at scale. ● Agencies and Consultants: Deliver high-quality research reports to clients faster and with better insights.
Pros	<ul style="list-style-type: none"> ● Quickly analyzes customer feedback to streamline product development.

	<ul style="list-style-type: none"> ● Delivers crucial data-driven insights for feature prioritization. ● Integrates with major platforms like HubSpot and Zendesk to improve efficiency. ● It supports over 98 languages, which is ideal for global teams. ● Collaborative features speed up decision-making processes.
Cons	<ul style="list-style-type: none"> ● Free trial requires a credit card, limiting accessibility. ● Advanced features may be challenging for beginners in data analytics. ● No refund policy, potentially deterring long-term commitments. ● Translation accuracy can vary, affecting insight quality. ● Relies on internet connectivity, with the potential for technical disruptions.
Support	YouTube Channel
Link to the integration guide	

5.5 FUNCTION: Capacity Building

Tool 1	NAME: Genially
Link	https://genially.com/
Description	<p>Genially is a provider of interactive visual communication and an online tool to create presentations, interactive images, infographics, dossiers, quizzes, resumes, etc. and enrich them with interactivity and animation effects.</p> <p>Without needing a team of designers and programmers, Genially is designed to allow enterprises to make an impact with striking, visual communication in a flash. It includes interactive and animated effects to distribute information in layers that viewers can explore and discover.</p> <p>Genially also provides a variety of templates, or users can start presentations from scratch. It further states its community of users includes businesspeople, teachers, marketers, designers and companies like Hulu, Danone, Michelin and Heineken.</p>
Use cases	<p>NGOs can leverage Genially across their core activities in the following tasks:</p> <ul style="list-style-type: none"> ● Interactive Annual Reports & Stakeholder Briefings: NGOs frequently struggle to translate dense impact data into

engaging formats for donors and partners. With Genially’s interactive infographics and embedded multimedia, teams can design an Annual Impact Report that invites viewers to click through region-specific dashboards, watch beneficiary testimonial videos, or hover over data points for deeper context. For example, an environmental NGO might map reforestation progress on an interactive world map, allowing funders to explore each planting site’s statistics and photos without leaving the page.

- **Volunteer Onboarding & Capacity-Building Modules:** Onboarding new volunteers often involves sharing lengthy manuals and training slides, materials that can feel dry and disconnected. It lets NGOs transform static guides into gamified learning journeys: staff can create scenario-based quizzes (“What would you do if...?”), embed short tutorial videos, and track completion via built-in analytics. A human rights organization, for instance, could build a self-paced digital course on “Safe Documentation Practices,” where volunteers earn badges for correctly identifying vulnerable-group protocols, all while the team monitors engagement metrics.
- **Digital Advocacy & Community Workshops:** When running local awareness campaigns or community workshops, interactive content helps sustain attention and drive action. NGOs can use Genially to craft clickable campaign

	<p>microsites—complete with animated timelines of policy wins, embedded social-share buttons, and live polls that capture participant opinions in real time. During a town-hall on refugee integration, for instance, facilitators might embed a live “word cloud” exercise that visually surfaces key concerns, then immediately adapt discussion points based on audience input, creating a truly participatory experience.</p>
Pros	<ul style="list-style-type: none">● Engaging Quizzes: Reviewers appreciate Genially's ability to generate animated quizzes for corporate training, with multiple-choice and true or false formats that engage learners in a variety of ways. Some users feel that the incorporation of sound effects, transitions, and interactive elements breathes life into otherwise dry materials, captivating learners and enhancing their engagement.● Customization Options: The paid version of Genially offers full customization options to match the brand identity of organizations. Users find this feature advantageous as it allows them to easily digitalize and modify materials without the need for external design teams. This scalability and cost-effectiveness streamline content creation processes for many reviewers.● Interactive Multimedia Functions: Many users praise Genially for its interactive and multimedia functions,

	<p>which make presentations more engaging and fun than regular slide shows. Reviewers appreciate the ability to add interactivity mechanisms and content layers without programming skills. Incorporating audio and video seamlessly gives users greater projection in their presentations.</p>
<p>Cons</p>	<ul style="list-style-type: none"> ● Limited free plan: Some users mention that the free plan in Genially is quite limited, which restricts their ability to fully utilize the platform without upgrading to a paid account. ● Difficulty collaborating simultaneously: Several users find it difficult to collaborate with others in real time on Genially. They express frustration with the lack of seamless collaboration features and suggest implementing solutions for better synchronization between team members. ● Confusing interface and usability: Users note that while Genially offers helpful support options and guides, they still find the interface confusing and suggest improving usability. They feel that the editing process could be more efficient and would appreciate a more straightforward interface design.
<p>Support</p>	<p>YouTube Channel</p>

Link to the integration guide	
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Tool 2	NAME: Kahoot!
Link	https://kahoot.com
Description	<p>Kahoot! a student-response tool for all platforms, allows teachers to run game-like quizzes and build presentations with embedded quizzes. Teachers can either create their own quizzes or find, use, and/or remix public quizzes. Kahoots can be presented live or assigned for self-paced learning. During live Kahoots, questions with answer choices get projected onto a classroom screen while students submit responses using an internet-connected device (computer, tablet, or phone). Questions and polls can contain images and video to help further appeal to all learners.</p> <p>For live Kahoots, teachers can choose between Classic mode and Team mode. The Team mode allows groups of students to cooperate with each other and compete against other teams. Assigned Challenges can be completed asynchronously, but students still earn points for their quick responses and compete against their classmates; the leaderboard appears after all participants have responded. Playing a game of Kahoot! doesn't involve student</p>

	<p>accounts, only a game PIN from the main screen and a gameplay name for each participant.</p>
<p>Use cases</p>	<p>By using Kahoot!’s AI-assisted creation tools, NGOs, especially the smaller ones, can harness the power of AI to boost their productivity while making capacity building activities more interactive and engaging. In detail, the Kahoot! AI creator enables NGOs to:</p> <ul style="list-style-type: none"> ● Generate a kahoot from a topic, PDF, URL, or even a trusted Wikipedia article in seconds. ● Scan handwritten notes and transform them into kahoots instantly with AI. <p>From there, NGOs have the option to refine and personalize their kahoots by editing, adding, and deleting questions and slides.</p>
<p>Pros</p>	<ul style="list-style-type: none"> ● Engaging and Fun: Kahoot! transforms learning into a game, making it more enjoyable and motivating for students. ● Interactive and Competitive: It encourages active participation and friendly competition, which can enhance learning. ● Easy to Use: The platform is user-friendly for both creators and players.

	<ul style="list-style-type: none">● Extensive Marketplace: Kahoot! offers a wide selection of pre-made quizzes and templates.● Multiple Game Modes: It supports various game modes to cater to different learning styles and preferences.● Customizable Avatars: Students can create custom characters, adding a personal touch to the experience.● Versatile: Kahoot! can be used in various settings, from classrooms to business training.● Instant Feedback: Teachers can get immediate feedback on student understanding.● Cost-Effective: Kahoot! offers both free and paid plans, making it accessible to different budget
Cons	<ul style="list-style-type: none">● Limited Question Types: Kahoot! primarily uses multiple-choice questions, which may not be suitable for assessing higher-order thinking or complex concepts.● Character Limits: There are limitations on the length of questions and answers, potentially restricting the complexity of the content.● Not Ideal for In-Depth Learning: Kahoot! is better suited for quick knowledge checks rather than in-depth discussions or complex assessments.● Potential for Cheating: Students may be tempted to look at their peers' screens, especially in larger groups or when using laptops.

	<ul style="list-style-type: none"> ● Requires Internet and Devices: Kahoot! requires internet access and devices for participation, which may not be feasible for all students or institutions.
Support	YouTube Channel
Link to the integration guide	

Tool 3	NAME: Wayground
Link	https://wayground.com/?lng=en
Description	<p>Wayground (former Quizizz) AI is a personalized teaching assistant tool designed to facilitate the process of creating, enhancing, and differentiating learning materials.</p> <p>More specifically, this tool is specifically attuned to the needs of trainers and students. It offers features that allow users to create high-quality interactive quizzes, training material, and other educational content in a quick, efficient manner.</p> <p>Wayground can generate such content from various resources like text prompts, web links, or existing documents like .DOC, PDF, or PPT</p>

	<p>files. The generated content is designed to align perfectly with the intended curriculum needs.</p> <p>The tool further enhances these activities by adapting them to different learning styles or situations, making them more accessible, relevant, and engaging. The AI-powered capabilities not only correct grammatical errors but also offer the potential to convert content into real-world scenarios, add similar questions, simplify language, and even change voice and tone.</p> <p>In the future, Wayground proposes to extend capabilities to provide individualized insights to help analyse evaluation reports and assessments, identify skill gaps or misconceptions and make personalized practice recommendations for every receiving training. All these features aim to save time for training and facilitate effective learning for the participants.</p>
Use cases	<p>Below are presented a few examples of how NGOs can use Wayground's tools to enhance learning:</p> <ul style="list-style-type: none">● Formative Assessment: NGOs can use the instant question generation feature to create quick, low-stakes quizzes that provide immediate feedback on trainers' understanding.● Revision Sessions: Real-time analytics help trainers

	<p>identify common misconceptions, which can then be addressed in targeted revision lessons.</p> <ul style="list-style-type: none">● Blended Learning: In hybrid or remote settings, Quizizz ensures learners remain engaged and supported, regardless of where they're learning.
Pros	<ul style="list-style-type: none">● Gamified learning: It turns quizzes into games with points, timers, leaderboards and memes. This engagement is widely praised by teachers and students.● Large content library: With millions of quizzes on various topics, teachers can reuse and remix existing quizzes. This vast library is real , it claims over 20 million activities , and users appreciate not having to start from scratch.● AI-powered tools: It offers AI question generation and personalized feedback. They advertise tools that create questions from uploaded content, and reviews note the time-saving potential (though one teacher found early AI outputs sometimes odd). The platform emphasizes innovation with AI and promises it will improve over time.● Accessibility and flexibility: It provides a strong free plan and supports both live and self-paced modes. This makes it accessible to all budgets. Reviews often

	mention the free features as a major plus, which matches its promise of a robust free tier.
Cons	<ul style="list-style-type: none"> ● Premium features locked: Many of the more advanced question types and AI tools require a paid plan. Users have noted that certain features are “locked behind” a subscription. So the very low free cost comes with some limitations. ● Internet required: It is entirely online. Trainers and learners need a reliable internet connection. Users have reported occasional connectivity or loading issues, especially with large quizzes. ● Focus on speed: Its game format emphasizes quick answers. While fun for many, some trainers point out this can be distracting or stressful for slower-paced students. (There is no “untimed” quiz option.)
Support	YouTube Channel
Link to the integration guide	

5.6 FUNCTION: Human Resources

Tool 1	NAME: Breezy HR
Link	https://www.getbreezy.app/home
Description	<p>Breezy HR is a talent acquisition platform and applicant tracking system for recruiting and hiring. It is commonly used by recruiters, hiring managers, and HR professionals to manage and automate their recruiting processes. It offers tools to create job postings, source candidates, track applicants through the hiring funnel, and collaborate with hiring teams.</p> <p>In addition, Breezy HR addresses common pain points like keeping candidate information organized, communicating with applicants, and aligning hiring managers. Its best features are customizable hiring pipelines, automated candidate communications, integrated candidate sourcing, and collaborative tools for hiring teams.</p>
Use cases	<p>Below are a set of practical use cases illustrating how NGOs and small nonprofit teams can leverage Breezy HR to streamline their recruitment workflows and improve volunteer/staff onboarding:</p> <ul style="list-style-type: none"> ● Simplified Candidate Tracking: Create a visual hiring pipeline that lets HR coordinators instantly see which applicants have completed each stage, from application review to interview, reducing confusion and preventing candidates from slipping through the

	<p>cracks.</p> <ul style="list-style-type: none"> ● Integrated Sourcing: Use the Breezy Chrome extension to source qualified volunteers or staff directly from LinkedIn or other sites, auto-importing their profiles into your pipeline to speed up outreach. ● Efficient Interview Scheduling: Automate interview invites and calendar bookings by sharing your team’s availability link, minimizing back-and-forth emails and ensuring sessions are scheduled promptly. ● Collaborative Hiring Decisions: Collect feedback from multiple team members on candidate profiles within Breezy’s interface, enabling consensus-driven selections without scattered email threads. ● Basic Recruitment Analytics: Generate simple reports on time-to-hire, candidate pipeline drop-off points, and source effectiveness to identify bottlenecks and improve future campaigns. ● Affordable ATS Implementation: Replace spreadsheet-based tracking with an intuitive, low-cost system that non-technical users can set up and maintain, making it ideal for small NGOs with limited HR resources.
Pros	<ul style="list-style-type: none"> ● Automation: Breezy HR allows users to automate repetitive tasks like interview scheduling and

	<p>follow-up emails.</p> <ul style="list-style-type: none"> ● Customization: Users can customize the hiring pipeline, candidate scorecards, and email templates to fit their needs. ● Collaboration: Breezy HR enables easy cooperation between hiring team members with features like candidate comments and ratings.
Cons	<ul style="list-style-type: none"> ● Limited reporting: Breezy HR's reporting capabilities are basic compared to other recruiting software solutions. ● No onboarding features: Breezy HR does not include onboarding tools, so users need a separate solution for this process. ● Steep learning curve: Some users report that Breezy HR's interface is not intuitive and requires time to learn and navigate effectively.
Support	YouTube Channel
Link to the integration guide	

Tool 2	NAME: Workable
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Link	https://www.workable.com/
Description	<p>Workable is an all-in-one HR platform designed to assist businesses in finding exceptional candidates, expediting the hiring process, and managing their teams more efficiently. This comprehensive solution combines a robust Applicant Tracking System (ATS) with a flexible Human Resource Information System (HRIS), serving as a centralized system of record for all HR-related activities. Targeted primarily at HR professionals and hiring managers, Workable caters to organizations of various sizes, from startups to established enterprises. Its extensive features are tailored to streamline the recruitment process, making it easier for users to source talent, conduct interviews, and manage employee data.</p> <p>The platform is particularly beneficial for companies seeking to enhance their hiring strategies and improve overall team management. One of the standout features of Workable is its ability to source talent effectively. Users can post job openings to over 200 job boards and gain access to a vast pool of more than 400 million candidate profiles. This extensive reach allows businesses to attract a diverse range of applicants, increasing the likelihood of finding the right fit for their team.</p> <p>Additionally, the platform simplifies the hiring process with AI-powered screening tools, self-scheduled interviews, and</p>

	<p>automated offer management, all designed to reduce the time and effort involved in recruitment. Beyond hiring, Workable offers a suite of features for employee management. The platform automates onboarding processes, securely stores HR data, and facilitates performance reviews, ensuring that organizations can maintain accurate and up-to-date employee records. Finally, Workable includes tools for tracking time and attendance, allowing businesses to manage time off requests, monitor work hours, and generate payroll reports seamlessly.</p>
Use cases	<p>With Workable, users in NGOs can use it for the following tasks:</p> <ul style="list-style-type: none"> ● Source talent: Post to 200+ job boards and access 400M+ candidate profiles ● Simplify hiring: Use AI-powered screening, self-scheduled interviews, and automated offer management ● Manage employees: Automate onboarding, store HR data, and handle performance reviews ● Track time & attendance: Manage time off, monitor work hours, and generate payroll reports ● Leverage AI: Source candidates, write personalized emails, and create interview kits
Pros	<ul style="list-style-type: none"> ● Comprehensive Candidate Evaluations: Workable

	<p>provides HR companies with extensive data and visualization tools to understand better recruiting metrics and grade prospects. This technology helps companies hire the top people using data.</p> <ul style="list-style-type: none"> ● Quick and Simple Onboarding: With Workable’s short, simple instructions, new users can start right away. By reducing training time and effort, teams can begin working on more critical activities faster. ● User-Friendly Interface: HR staff can comfortably navigate Workable dashboards. It has a simple design that means users don't require extensive training and can use it immediately for their HR functions. ● Unlimited Collaborative Options: Workable lets team members observe possible profiles and see real-time information to make collaboration easier. ● Cost-Effective: Workable is affordable and offers tremendous value compared to its competition. Businesses of all sizes can utilize its recruitment tools via varied plans.
<p>Cons</p>	<ul style="list-style-type: none"> ● Incompatibility with Virtual Conferencing Services: Workable doesn't function with apps like Zoom which makes it difficult for HR professionals to schedule and conduct seamless interviews. ● Email Syncing Issues: Users have reported that

	<p>Workable has difficulties synchronizing inbox emails which slows down interaction leading to delayed responses and missed opportunities.</p> <ul style="list-style-type: none"> ● Limited Functionality Post-Offer: Workable functionalities drop substantially once a candidate accepts an offer, leaving customers without tools for the final recruiting procedures.
Support	YouTube Channel
Link to the integration guide	

Tool 3	NAME: Betterteam
Link	https://www.betterteam.com/
Description	<p>Betterteam is a software that enables users to post to over one hundred job boards simultaneously, including popular job boards or job-seeking sites like Indeed.com, Monster, and LinkedIn. It boasts over 2,000 businesses as users, and enables users to start for free. Users of the job posting tool can receive up to 1,000 per posting. It is a solution designed to support the needs of small and midsize businesses.</p>

	<p>Moreover, users can review responses from candidates (as well as manage their Betterteam accounts) with the Betterteam dashboard, which enables hiring managers to rate and review candidates. There is also a knowledge base, which is available at no charge for hirers. It offers interview questions, leadership questions, communication skills, or brain teasers to judge how various candidates might fit into company culture. Betterteam also provides job description guidance with customizable templates or role-fitted examples.</p>
Use cases	<p>Below are listed some practical use cases showing where Betterteam’s broad reach and straightforward setup can serve NGOs perfectly:</p> <ul style="list-style-type: none">● Seasonal Campaign Staffing: Quickly advertise and fill large numbers of temporary roles—like holiday meal program volunteers or summer camp counselors—by posting simultaneously to dozens of free and paid job boards.● Basic Volunteer Recruitment: Cast a wide net for entry-level volunteer positions (e.g., event ushers, donation packers) without overinvesting in advanced screening tools.● Field Outreach Assistants: Hire local field workers for

	<p>short-term data collection or community surveys by reaching candidates across multiple platforms in one click.</p> <ul style="list-style-type: none"> ● Administrative Support Roles: Fill part-time or internship roles (reception, office support) fast, relying on simpler resume reviews and basic interview scheduling. ● Emergency Response Teams: In crisis situations, rapidly recruit ground-level helpers (disaster relief volunteers, food distribution assistants) with minimal configuration and training. ● Pop-Up Event Staff: Staff one-day or weekend awareness events—street fundraisers, health fairs, mobile clinics—by broadcasting positions widely and onboarding recruits without complex workflows.
Pros	<ul style="list-style-type: none"> ● Wide Job Posting Distribution: Betterteam distributes job postings to a vast network of job boards, increasing visibility and reach. ● User-Friendly Interface: The platform is designed to be easy to navigate and use, simplifying the hiring process. ● Efficient Candidate Management: Betterteam provides tools for tracking and managing candidates,

	<ul style="list-style-type: none">helping to organize applications.● Quality Candidate Sourcing: Users have reported finding qualified and suitable candidates through Betterteam.● Good Customer Service: Many users have praised the customer support provided by Betterteam, highlighting responsive and helpful service.● Cost-Effective: Compared to some other platforms, Betterteam is often considered reasonably priced, especially for the value it offers.
Cons	<ul style="list-style-type: none">● Job Posting Edits:Some users have reported that Betterteam can change job titles and descriptions without prior notification.● Year-Long Subscriptions:A year-long subscription is sometimes required, which might not be ideal for companies with infrequent hiring needs.● Limited ATS Functionality: While good for distributing postings, Betterteam lacks some features expected in a full-fledged Applicant Tracking System (ATS), such as editable email templates or robust workflow tools.● Potential for Duplicate Resumes: Some users have experienced receiving duplicate resumes when posting new jobs.● May Not Exclude Specific Regions: For remote positions, some users found it challenging to filter out

	applications from outside the desired region.
Support	YouTube Channel
Link to the integration guide	

Tool 1	Talkwalker
Link	talkwalker.com
Description	Social listening and analytics tool to track impact. A social listening and analytics tool that tracks online conversations, media coverage, and public sentiment. It can be used to monitor the reach and impact of campaigns in real time.
Use cases	Monitor media mentions of NGO campaigns.
Pros	<ul style="list-style-type: none"> ● Real-time tracking of mentions across news, social media, blogs. ● Multilingual monitoring ideal for international NGOs. ● Helps measure visibility, sentiment, and reputation.

Cons	<ul style="list-style-type: none"> ● High cost for premium features. ● Requires training to interpret data effectively. ● May generate noise (irrelevant data) without filters.
Support	https://developer.talkwalker.com/docs
Link to the integration guide	

Tool 2	Hootsuite
Link	hootsuite.com
Description	Social media management platform. A comprehensive social media management platform that enables to schedule posts, engage with followers, and analyze performance across multiple channels from a single dashboard.
Use cases	Schedule and manage posts across platforms.
Pros	<p>All-in-one dashboard, team collaboration. Supports multiple accounts and platforms simultaneously.</p> <ul style="list-style-type: none"> ● Collaboration tools for NGO teams and volunteers. ● Detailed analytics reports for campaign evaluation.

Cons	<ul style="list-style-type: none"> • Can be overwhelming for small teams. Interfaces can be complex for new users. • Limited features in lower-tier plans. • Occasionally lags in real-time publishing updates.
Support	https://www.hootsuite.com/help
Link to the integration guide	

Tool 3	Buffer
Link	buffer.com
Description	Social media scheduling and analytics. A tool for scheduling social media posts, tracking engagement, and analyzing performance. It's especially suited for smaller teams looking for an intuitive interface.
Use cases	Plan and optimize outreach on social media.
Pros	<ul style="list-style-type: none"> • Clean, user-friendly design. • Offers analytics, scheduling, and audience insights. • Affordable with a generous free plan.
Cons	Limited features in free plan.Limited advanced analytics compared to

	<p>competitors.</p> <ul style="list-style-type: none"> • Fewer integrations in the basic version. • No built-in social listening tools.
Support	https://support.buffer.com/
Link to the integration guide	

5.8 FUNCTION: Data Analysis

Tool 1	Google Analytics
Link	analytics.google.com
Description	Web analytics tool to measure website traffic and user behavior. It understands how visitors interact with the website. It tracks traffic sources, user behavior, conversions, and impact of digital campaigns, enabling data-driven decision-making.
Use cases	Track how visitors engage with an NGO website.

Pros	<p>Free, powerful insights. Comprehensive data collection and customizable reports.</p> <ul style="list-style-type: none"> ● Free and scalable for organizations of any size. ● Easy integration with Google tools and websites.
Cons	<p>Requires setup knowledge.</p> <ul style="list-style-type: none"> ● Requires configuration knowledge (e.g., GA4 setup). ● Data can be overwhelming without training. ● Does not track social or email performance directly.
Support	<p>https://support.google.com/analytics/?hl=es&sjid=13335781549884200037-EU#topic=14090456</p>
Link to the integration guide	

Tool 2	HubSpot
Link	hubspot.com
Description	CRM platform with marketing, data tracking, and email tools. A marketing automation platform that allows to manage donor relations, segment audiences, track communication, and analyze performance across email, social, and web platforms.

Use cases	Analyze donor/user behavior across channels.
Pros	<ul style="list-style-type: none"> • Centralizes donor and volunteer data. • Automation tools save time in outreach and reporting. • Integrated analytics across marketing and CRM.
Cons	<ul style="list-style-type: none"> • Advanced features require premium plans. • Steeper learning curve for new users. • May be too robust for very small NGOs.
Support	https://academy.hubspot.com/
Link to the integration guide	

Tool 3	MarketMuse
Link	marketmuse.com
Description	Content optimization tool using AI and data analysis. AI-powered content research and optimization platform. It helps to improve the web presence and SEO by analyzing content gaps and recommending strategies for higher visibility.

Use cases	Improve blog/SEO performance for NGO visibility.
Pros	Data-driven content strategies. Identifies content opportunities based on keyword relevance. <ul style="list-style-type: none"> • Enhances search ranking and donor reach. • Helps with strategic content planning.
Cons	Learning curve for non-tech users. High cost for full feature access. <ul style="list-style-type: none"> • Not ideal for casual users or those unfamiliar with SEO. • Requires regular content production to be effective.
Support	https://help.marketmuse.com/support/home
Link to the integration guide	

5.9 FUNCTION: Research & Knowledge Management

Tool 1	Notion AI
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Link	https://www.notion.so/product/ai
Description	Notion AI is a collaborative workspace that combines documents, wikis, databases, and powerful AI features for research and knowledge management. Its AI assistant can generate summaries, extract key insights from long documents, automate meeting note transcription, and answer questions about uploaded knowledge bases. NGOs can centralize their research reports, policies, and learning resources, enabling team-wide knowledge sharing and fast content creation. Notion’s customizable templates, relational databases, and AI-powered content generation reduce manual workload and increase consistency.
Use cases	<ul style="list-style-type: none">· Centralizing all project research, resources, and lessons learned· Generating executive summaries of research findings· Automating knowledge base creation and Q&A· Drafting policies, reports, and newsletters with AI· Organizing best practices and case studies for easy access

Pros	<ul style="list-style-type: none"> · Powerful AI for summarization, Q&A, and content generation · Integrated workspace: docs, databases, project boards · Flexible permissions for sharing and collaboration · Free plan generous for small NGOs · Embeds images, videos, and external content
Cons	<ul style="list-style-type: none"> · AI features limited in free version, full access in paid plan · Initial setup/configuration can be complex for new users · Heavy data use may slow performance
Support	https://www.notion.com/help YouTube Tutorials
Link to the integration guide	

Tool 2	Zotero
Link	https://www.zotero.org/

<p>Description</p>	<p>Zotero is a free, open-source research and reference management tool, popular among academics and NGOs for organizing research materials. Zotero’s AI-driven tagging and recommendation engine automatically extracts bibliographic data, suggests related research, and generates citations. It can organize PDFs, web pages, reports, and datasets, helping teams build structured knowledge libraries. Collaborative group libraries let NGO teams share annotated resources, build reading lists, and automate literature reviews.</p>
<p>Use cases</p>	<ul style="list-style-type: none"> · Collecting and organizing research papers, reports, and grey literature · Automatically generating citations and bibliographies for NGO reports · Sharing annotated reading lists with staff and partners · Discovering new research via AI-based recommendations · Structuring documentation for evidence-based advocacy
<p>Pros</p>	<ul style="list-style-type: none"> · 100% free and open-source · AI-powered tagging and citation generation

	<ul style="list-style-type: none"> · Browser plugin for quick data extraction · Collaborative group libraries · Works offline and syncs to cloud
Cons	<ul style="list-style-type: none"> · User interface is less modern compared to cloud SaaS solutions · Cloud storage is limited unless upgraded (free 300MB) · Some advanced features require plugins or add-ons
Support	Zotero Documentation YouTube Tutorials
Link to the integration guide	

Tool 3	Mendeley
Link	https://www.mendeley.com/
Description	Mendeley is an AI-powered reference and research management platform designed to simplify academic and policy research. It helps

	<p>NGOs collect, organize, annotate, and cite sources; manage large PDF libraries; and discover relevant literature using AI recommendations. Mendeley’s collaborative features include shared libraries, group note-taking, and full-text search. Its AI tools help with literature discovery, suggesting articles and highlighting trends in specific research areas.</p>
<p>Use cases</p>	<ul style="list-style-type: none"> · Organizing and tagging project research documents · Collaboratively building and annotating evidence libraries · Automatic citation and bibliography generation · Discovering key research trends and new publications with AI · Exporting research data for grant applications and reporting
<p>Pros</p>	<ul style="list-style-type: none"> · Free to use for individuals and small teams · AI recommendations surface relevant articles · Collaborative features for teams and working groups

	<ul style="list-style-type: none"> · Advanced annotation and highlighting tools · Cloud-based sync and offline access
Cons	<ul style="list-style-type: none"> · Some advanced collaboration tools require paid plans · Desktop and mobile app experience varies · Customer support response can be slow for free users
Support	Mendeley Support YouTube Tutorials
Link to the integration guide	

5.10 FUNCTION: Fundraising

Tool 1	Kindful
Link	https://www.kindful.com/

<p>Description</p>	<p>Kindful is an all-in-one fundraising and donor management platform tailored for nonprofits and NGOs. Its AI-powered insights help organizations segment donors, automate follow-ups, predict giving behavior, and optimize fundraising campaigns. Kindful’s easy-to-use dashboard connects online giving forms, donor CRM, event management, and communication tools, making donor engagement simple and effective. The platform also offers analytics for donor retention, campaign performance, and donation forecasting.</p>
<p>Use cases</p>	<ul style="list-style-type: none"> · Managing donor databases and tracking fundraising progress · Automating donor thank-you notes and engagement workflows · AI-driven segmentation for targeted campaigns · Predicting donor lapses and optimizing outreach timing · Generating comprehensive fundraising reports
<p>Pros</p>	<ul style="list-style-type: none"> · Intuitive, nonprofit-focused interface · AI insights for better fundraising results · Integrates with email, accounting, and event platforms

	<ul style="list-style-type: none"> · Robust CRM and reporting features · Free trial and nonprofit discounts
Cons	<ul style="list-style-type: none"> · Full AI suite and advanced integrations require paid plan · Some customization needs onboarding support · Data migration from other platforms may require assistance
Support	Kindful Support YouTube Tutorials
Link to the integration guide	

Tool 2	Givebutter
Link	https://givebutter.com/
Description	Givebutter is a modern fundraising platform combining donations, events, and peer-to-peer campaigns with AI-driven donor engagement tools. Its AI features help create campaign pages,

	<p>automate social media outreach, and personalize donation appeals. NGOs can run auctions, sell tickets, accept donations, and track supporter engagement—all from one interface. Real-time analytics and AI-powered suggestions help optimize campaign performance and increase donor conversion rates.</p>
<p>Use cases</p>	<ul style="list-style-type: none"> · Creating multi-channel fundraising campaigns (email, SMS, social) · Running event ticketing, auctions, and peer-to-peer fundraising · AI-generated campaign copy and donor messaging · Automated receipting and personalized follow-ups · Tracking donations, donor retention, and campaign ROI
<p>Pros</p>	<ul style="list-style-type: none"> · Free to start, with low processing fees · Versatile fundraising options (events, crowdfunding, recurring giving) · User-friendly, mobile-optimized donation pages · Real-time analytics and AI engagement insights

	<ul style="list-style-type: none"> Integrates with other nonprofit tools (CRM, email, etc.)
Cons	<ul style="list-style-type: none"> Some premium features and integrations require payment Event and auction tools may have learning curve for first-time users Payouts can take a few business days to process
Support	Givebutter Help Center YouTube Tutorials
Link to the integration guide	

Tool 3	Gravyty
Link	https://www.gravyty.com/
Description	Gravyty is an AI-driven fundraising platform focused on donor outreach, stewardship, and retention. It leverages artificial intelligence to identify top prospects, personalize communications, and automate key stewardship tasks. Gravyty’s AI tools analyze donor data to surface actionable insights—such as which donors need attention, when to follow up, and what messaging is most effective.

	<p>It integrates with popular nonprofit CRMs, making it ideal for NGOs wanting to increase major gifts and build stronger donor relationships.</p>
<p>Use cases</p>	<ul style="list-style-type: none"> · Identifying high-potential donors and optimizing stewardship · AI-personalized donor communications and reminders · Automating donor follow-up and engagement workflows · Predictive analytics for donor retention and giving potential · Integrating donor data from multiple sources
<p>Pros</p>	<ul style="list-style-type: none"> · AI-driven segmentation and outreach recommendations · Seamless CRM integration · Helps automate manual stewardship processes · Focuses on major gifts and relationship building · Detailed reporting and analytics

Cons	<ul style="list-style-type: none"> · Designed mainly for mid- to large-sized NGOs · Pricing can be higher than basic fundraising platforms · Some features require integration with existing CRM
Support	Gravyty Help Center/Guides YouTube Tutorials
Link to the integration guide	

6. Additional Resources

To further assist NGOs in sustainably integrating AI tools into their operations, we will offer additional practical resources developed in the next WP. In detail, the practical resource will include the comprehensive, multilingual **AI Integration Guide**, featuring step-by-step implementation instructions, selection criteria, and important ethical considerations for NGOs. Additionally, NGOs can participate in our tailored **training workshops**, designed to build digital skills and confidence among staff and volunteers, ensuring effective adoption of selected AI tools. Finally, all these resources will be accessible through the project’s dedicated online **digital platform**, providing continuous updates, peer testimonials, and real-world examples to guide NGOs on their AI integration journey.

7. Conclusion

The **AI tool library** developed through the AI-NGO-HUB project presents a **practical, needs-based response to the digital transformation gap** in the nonprofit sector. **Drawing from survey insights** and discussions with NGOs across Europe, the library offers a curated, accessible selection of **AI-tools matched to the real operational functions** of civil society actors, such as fundraising, project management, communications and capacity building. Furthermore, the **library classifies tools by function and presents clear use cases, strengths, limitations, and integration guidance**, empowering thus NGOs of all sizes, and mainly smaller ones, to experiment with and adopt AI in a strategic, ethical and inclusive manner. As a **living resource**, it is designed to grow with the sector, inviting feedback, expanding with user contributions, and adapting to emerging needs and technologies. Ultimately, the initiative aims not just to digitize, but to democratize access to innovation for mission-driven organizations.

8. Anexes

eg. Questionnaire for NGOs

eg. Excel Core functions